Yeah, reviewing a book abstract determinants of organizational performance the could ensue your near links listings. This is just one of the solutions for you to be successful. As understood, execution does not suggest that you have fantastic points. Comprehending as well as accord even more than extra will have the funds for each success. next to, the publication as without difficulty as keenness of this abstract determinants of organizational performance the can be taken as without difficulty as picked to act.

**Trends and Advances in Information Systems and Technologies** - Álvaro Rocha - 2018-03-24

This book includes a selection of papers from the 2018 World Conference on Information Systems and Technologies (WorldCIST’18), held in Naples, Italy on March27-29, 2018. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and the challenges of modern information systems and technologies research together with their technological development and applications. The main topics covered are: A) Information and Knowledge Management; B) Organizational Models and Information Systems; C) Software and Systems Modeling; D) Software Systems, Architectures, Applications and Tools; E) Multimedia Systems and Applications; F) Computer Networks, Mobility and Pervasive Systems; G) Intelligent and Decision Support Systems; H) Big Data Analytics and Applications; I) Human–Computer Interaction; J) Ethics, Computers & Security; K) Health Informatics; L) Information Technologies in Education; M) Information Technologies in Radiocommunications; N) Technologies for Biomedical Applications.

**Key Factors and Use Cases of Servant Leadership Driving Organizational Performance** - Pressentin, Maria - 2021-12-03

Effective leadership is a major influence in the value creation for the success and sustainability required for organizations to thrive. Servant leader, or service minded-behaving leader, motivation and interactions tend to promote exemplary performance and collaboration in organizations. This is a 21st century must-have workplace-applicable style to develop cohesive high performing teams, purposeful and engaging environments, and build trust and organization vitality. Key Factors and Use Cases of Servant Leadership Driving Organizational Performance provides findings and recommendations to support practical application of servant leadership theory for the 21st century economy. Moreover, the book seeks to share evidence of how servant or service mindset and behavior-oriented leaders might mitigate organizational existing conditions to promote team member empowerment through servant-like interactions, as a result influencing their performance. Covering topics such as empathetic leadership and employee satisfaction, it is ideal for executives, managers, researchers, practitioners, aspiring leaders, educational institutions/libraries, academicians, consulting firms, and students.

**INTERNATIONAL ACADEMIC STUDIES CONGRESS 2021**

**SPRING / BOOK OF ABSTRACTS** - Editor: Assoc. Prof. Dr. Osman Yılmaz - 2022-03-24

This book includes a selection of papers from the 2021 International Academic Studies Congress (IASC2021), held in Istanbul, Turkey on March 25-27, 2021. The book covers a wide range of topics in the field of information systems and technologies research together with their technological development and applications. The main topics covered are: A) Information and Knowledge Management; B) Organizational Models and Information Systems; C) Software and Systems Modeling; D) Software Systems, Architectures, Applications and Tools; E) Multimedia Systems and Applications; F) Computer Networks, Mobility and Pervasive Systems; G) Intelligent and Decision Support Systems; H) Big Data Analytics and Applications; I) Human–Computer Interaction; J) Ethics, Computers & Security; K) Health Informatics; L) Information Technologies in Education; M) Information Technologies in Radiocommunications; N) Technologies for Biomedical Applications.
Determinants of SMEs' Adoption of Information Communication Technology (ICT) and Their Impact on Organizational Performance in Indonesia - Dede Sadewo Djatikusumo - 2014

Abstract: "This research examines the adoption of information technology innovation in small and medium-sized enterprises (SMEs) and its impact on organizational performance in Indonesia. Despite extensive research undertaken in the area of adoption of innovation in business in general, little is known about its adoption by employees. The purposes of this research are to: firstly, empirically investigate the determinants and their effects on the performance of SMEs in a developing country; and secondly, provide new theoretical directions addressing why employees adopt innovations in the workplace."


This volume includes the full proceedings from the 1991 Academy of Marketing Science (AMS) Annual Conference held in Fort Lauderdale, Florida. The research and presentations offered in this volume cover many aspects of marketing science including marketing strategy, consumer behavior, international marketing, services marketing, marketing education, among others. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy’s flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.


These proceedings represent the work of researchers participating in the 6th International Conference on Management, Leadership and Governance (ICMLG 2018) which is being hosted this year by the Institute for Knowledge and Innovation Southeast Asia (IKI-SEA), a Centre of Excellence of at Bangkok University, Thailand on 24-25 May 2018.

Review of Marketing Research - Naresh Malhotra - 2017-10-19

First Published in 2017. Routledge is an imprint of Taylor & Francis, an Informa company.

Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation - Bratianu, Constantin - 2015-03-31

Promoting organizational knowledge is an important consideration for any business looking toward the future. Understanding the dynamics of knowledge-intensive organizations is a crucial first step in establishing a strong knowledge base for any organization. Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation introduces the idea that organizational knowledge is composed of three knowledge fields: cognitive knowledge, emotional knowledge, and spiritual knowledge. This book is useful for graduate students, researchers, and practitioners in knowledge management, intellectual capital, human resources management, change management, and strategic management.


This book provides support to academics as well as managers, who deal with policies and strategies related to work issues. Effective work practices and good employee relations are a real necessity of nowadays organizations, as they can help to reduce absenteeism, employee turnover and organizational costs. Instead, they support high levels of commitment, effectiveness, performance as well as productivity. The book focusses on the implications of those changes in productivity and organizations management. It explores the models, tools and processes used by organizations in order to help managers become better prepared to face the challenges and changes in work and consequently, in the way how to manage todays' organizations.
ABSTRACT The question why some firms outperform their counterparts in an industry has important implications for both researchers and managers. It is particularly true for many China’s large construction SOEs, which are tormented with lackluster organizational performance and shortage of long-term competitiveness particularly under the situation of the increasing competition from domestic and international competitors. This research aims to investigate the dynamic relationships among external environment, firm resources and competencies, and organizational performance in the context of China’s large construction SOEs, so as to answer two basic questions: 1) how are the external environment and firms’ resources and competencies related to organizational performance? 2) how does the portfolio of competencies vary and evolve as the external environment changes? In order to address the above issues, two mainstream models underpinning strategic management, i.e. the OI model and the RBV, are evaluated. The I/O model argues that superior performance is achieved when firms implement the strategy imposed by the characteristics of the external environment, while the RBV proposes that the critical factors for success lie within the firm itself in terms of its resources and capabilities. However, neither of them can solely provide satisfactory explanation for the source of superior organizational performance. More and more researchers agree to consider these explanations as complementary, and co-evolutionary and dynamic perspective should also be introduced to understand this complex issue. Based on the exhaustive literature review, an integrated dynamic competencies-based model (IDCM) is established by combining the three constructs, i.e. external environment (EE), firm resources and competencies (FR&FC), and organizational performance (OP) into the same framework. The IDCM model produces two main sets of hypotheses, which are tested by ways of two interactive empirical studies combining different research methods, i.e. quantitative vs. qualitative, cross-sectional vs. longitudinal, questionnaire survey vs. case studies approaches. In the cross-sectional study, based on 150 viable questionnaires, exploratory and confirmatory factor analysis is carried out to test measurement models of the three constructs, and then structural equation modelling is used to estimate the path coefficients among the variables. The results indicate that both external environment and internal resources and competencies are important determinants of the organizational performance. Comparing to the external environment, however, internal resources and competencies play more important roles in determining a construction SOE’s organizational performance. The longitudinal study is carried out through conducting three in-depth case studies. The results demonstrate the co-evolutionary relationships among EE, FR&FC, and OP: EE determines what performance required of the enterprise, then the enterprise, according to the performance required, decides what sorts of FR&FC are needed. Ultimately, such a portfolio of FR&FC leads to organization’s actual performance, which is compared to the expected performance to determine whether the current portfolio is appropriate, followed by necessary readjustment of the portfolio. The effic.

Integrated Dynamic Perspective on Firm Competencies and Organizational Performance - Yubin Li - 2017-01-27 This dissertation, “Integrated Dynamic Perspective on Firm Competencies and Organizational Performance: a Study of China’s Large Construction SOEs” by Yubin, Li, was obtained from The University of Hong Kong (Pokfulam, Hong Kong) and is being sold pursuant to Creative Commons: Attribution 3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author. Abstract: ABSTRACT The question why some firms outperform their counterparts in an industry has important implications for both researchers and managers. It is particularly true for many China’s large construction SOEs, which are tormented with lackluster organizational performance and shortage of long-term competitiveness particularly under the situation of the increasing competition fromdomestic and international competitors. This research aims to investigate the dynamic relationships among external environment, firm resources and competencies, and organizational performance in the context of China’s large construction SOEs, so as to answer two basic questions: 1) how are the external environment and firms’ resources and competencies related to organizational performance? 2) how does the
Determinants of Organizational Performance in Gainsharing Programs - Tong-won Kim - 1993

Organizational Effectiveness, Service Quality, and Related Aspects in Its Services - Rainer Bubenheim - 1997-08-27

Determinants of Organizational Performance in pharmaceutical sales organizations. The present study suggests sales force behavioral design because of its significant relationship with sales force behavioral effectiveness in pharmaceutical sales organizations. To fill this void, sales management control, sales territory design, and sales force performance are conceptualized as antecedents to sales organization effectiveness in pharmaceutical sales organizations. The results of the structural equation model tested suggested that pharmaceutical sales representatives perform better and are more effective when they are satisfied with sales territory design because of its significant relationship with sales force behavioral performance. The present study suggests sales force behavioral performance leads to sales organization effectiveness through its significant relationship to sales force outcome performance. These findings are somewhat different to those from similar studies in other industries, and identify some important implications for sales leaders in the pharmaceutical industry as well as suggesting a number of important research directions.

Sales Management Control, Territory Design, Sales Force Performance, and Sales Organizational Effectiveness in the Pharmaceutical Industry - Eric Longino - 2009

Limited research exists about the determinants of sales organization effectiveness in pharmaceutical sales organizations. To fill this void, sales management control, sales territory design, and sales force performance are conceptualized as antecedents to sales organization effectiveness in pharmaceutical sales organizations. The results of the structural equation model tested suggested that pharmaceutical sales representatives perform better and are more effective when they are satisfied with sales territory design because of its significant relationship with sales force behavioral performance. The present study suggests sales force behavioral performance leads to sales organization effectiveness through its significant relationship to sales force outcome performance. These findings are somewhat different to those from similar studies in other industries, and identify some important implications for sales leaders in the pharmaceutical industry as well as suggesting a number of important research directions.

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Leadership in East Asia - Chris Rowley - 2020-06-30
This book compares and contrasts leadership in Japan, South Korea and China, examining the impact of globalization on leadership styles and trends. Presenting some of the most recent findings in leadership studies in these three countries, the collection explores the power relationship between political and business leaders; employer-employee relationships and pro-social behaviour; the measurement of effective leadership; the relationship between leadership and corporate success; the survival of private firms in a tightly controlled or socialist market; and the evolution of leadership styles in the transition from state-owned to semi-private.

Although many studies have offered explanations of East Asian economic and corporate success, this book presents empirical evidence to explain the leadership styles in Japan, South Korea and China, and provides a fresh outlook for those studying business and leadership in the region. This book was originally published as a special issue of the Asia Pacific Business Review.

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Sustainable Manufacturing - Kapil Gupta - 2021-03-30
Sustainable Manufacturing examines the overall sustainability of a wide range of manufacturing processes and industrial systems. With chapters addressing machining, casting, additive and gear manufacturing processes; and hot topics such as remanufacturing, life cycle engineering, and recycling, this book is the most complete guide to this topic available. Drawing on experts in both academia and industry, coverage addresses theoretical developments and practical improvements from research and innovations. This unique book will advise readers on how to achieve sustainable manufacturing processes and systems, and further the clean and safe environment. This handbook is a part of the four volume set entitled Handbooks in Advanced Manufacturing. The other three address Advanced Machining and Finishing, Advanced Welding and Deforming, and Additive Manufacturing. Provides basic to advanced level information on various aspects of sustainable manufacturing Presents the strategies and techniques to achieve sustainability in numerous areas of manufacturing and industrial engineering such as environmentally benign machining, sustainable additive manufacturing, remanufacturing and recycling, sustainable supply chain, and life cycle engineering. Combines contributions from experts in academia and industry with the latest research and case studies Explains how to attain a clean, green, and safe environment via sustainable manufacturing Presents recent developments and suggests future research directions.

Challenges and Opportunities to Develop Organizations Through Creativity, Technology and Ethics - Silvia L. Fotea - 2020-06-11
This proceedings volume provides a multifaceted perspective on current challenges and opportunities that organizations face in their efforts to develop and grow in an ever more complex environment. Featuring selected contributions from the 2019 Griffiths School of Management Annual Conference (GSMAC) on Business, Entrepreneurship and Ethics, this book focuses on the role of creativity, technology and ethics in facilitating the transformation organizations need in order to be ready for the future and succeed. Growth and development have always been imperative for people, organizations, and societies and a relevant topic in the management sciences. Globalization, along with dramatic changes in social, cultural, and technological progress, are the main factors that determine the current conditions for development, putting forth a new set of challenges and opportunities that are putting pressure on organizations to adapt. Although technology and creativity seem to be the mantras for success in this new context, issues arising from the ethics of these two factors also seem to be crucial to the sustainability of growth in organizations. Featuring contributions on topics such as academic marketing, technology in healthcare organizations, ethical issues in hospitality, artificial intelligence and data mining, this book provides research and tools for students, professors, practitioners and policy makers in the fields of business, management, public administration and sociology.

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Business Partnerships and Organizational Performance - Wei Jiang - 2014-03-14
In the rapidly changing business world, only a small percentage of firms are able to survive and prosper despite recessions, industrial evolutions and economic changes. An often-asked question is: What determines a firm's sustainable competitive advantage? One of the most popular competitive strategies is partnering with other firms. So: How do firms make intelligent and informed decisions when it comes to selecting business partners, to utilizing available resources and capabilities in partnerships, and to managing relations to maximize partnership benefits? This study investigates how firms develop sustainable competitive advantages by establishing business partnerships. Young academics and experienced researchers alike will find solid theoretical foundations and fresh business insights.

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Understanding Occupational & Organizational Psychology - Lynne Millward - 2005

Understanding Occupational and Organizational Psychology is an invaluable resource for students doing a course in occupational and organizational psychology, either at third year undergraduate or Masters level. The text provides comprehensive coverage of the British Psychological Society’s training requirements for becoming a chartered occupational psychologist, yet it is also compliant with European training guidelines for industrial, work and organizational psychology too. This book will prompt and inspire further reading and research as well as ideas for dissertations, problem formulation and the creative application of knowledge to various situations. Ideal if you want to get ahead with your undergraduate study or get your foot on the ladder to becoming a fully-fledged scientist-practitioner.

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Proceedings for the 8th European Conference on Innovation and Entrepreneurship - Stijn Kelchtermans - 2013

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ICICKM2012-Proceedings of the 9th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning - Fernando Chaparro - 2012

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Enhancing Organizational Performance - Committee on Techniques for the Enhancement of Human Performance - 1997

Total quality management (TQM), reengineering, the workplace of the twenty-first century—the 1990s have brought a sense of urgency to organizations to change or face stagnation and decline, according to Enhancing Organizational Performance. Organizations are adopting popular management techniques, some scientific, some faddish, often without introducing them properly or adequately measuring the outcome. Enhancing Organizational Performance reviews the most popular current approaches to organizational change—total quality management, reengineering, and downsizing—in terms of how they affect organizations and people, how performance improvements can be measured, and what questions remain to be answered by researchers. The committee explores how theory, doctrine, accepted wisdom, and personal experience have all served as sources for organization design. Alternative organization structures such as teams, specialist networks, associations, and virtual organizations are examined. Enhancing Organizational Performance looks at the influence of the organization’s norms, values, and beliefs—its culture—on people and their performance, identifying cultural “levers” available to organization leaders. And what is leadership? The committee sorts through a wealth of research to identify behaviors and skills related to leadership effectiveness. The volume examines techniques for developing these skills and suggests new competencies that will become required with globalization and other trends. Mergers, networks, alliances, coalitions—organizations are increasingly turning to new intra- and inter-organizational structures. Enhancing Organizational Performance discusses how organizations cooperate to maximize outcomes. The committee explores the changing missions of the U.S. Army as a case study that has relevance to any organization. Noting that a musical greeting card contains more computing power than existed in the entire world before 1950, the committee addresses the impact of new technologies on performance. With examples, insights, and practical criteria, Enhancing Organizational Performance clarifies the nature of organizations and the prospects for performance improvements. This book will be important to corporate leaders, executives, and managers; faculty and students in organizational performance and the social sciences; business journalists; researchers; and interested individuals.

Review of Marketing Research - Naresh Malhotra - 2017-10-19

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Technology in the Modern Corporation - Mel Horwitch - 2013-10-22

Technology in the Modern Corporation: A Strategic Perspective examines the role of technology in corporate planning and all that this relationship implies to corporate strategy. Organized into 13 chapters, this book first discusses the management of corporate entrepreneurship; technological innovation and interdependence; and the rise and character of modern technology strategy. Subsequent chapters describe corporate research and development; corporate strategies for managing emerging technologies; approaches for the strategic management of technology; innovation and corporate strategy; and executive succession, strategic realignments, and organization evolution.

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Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy - Carvalho, Luisa Cagica - 2015-03-31

Globalization demands the creation of new business approaches to achieve high levels of competitiveness. Cultural differences factor into policies as companies expand their businesses in different countries and seek to collaborate with international entrepreneurs. The Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy brings together research on international business, entrepreneurship, and innovation in order to present a comprehensive publication for business professionals. This volume is an essential reference source for practitioners,
Business Management, Corporate Governance, grade: 1.7, University of about internationalization and innovation in a global market.

Compensation and Organizational Performance - Luis R. Gomez-Mejia - 2014-12-18
This up-to-date, research-oriented textbook focuses on the relationship between compensation systems and firm overall performance. In contrast to more traditional compensation texts, it provides a strategic perspective to compensation administration rather than a functional viewpoint. The text emphasizes the role of managerial pay, its importance, determinants, and impact on organizations. It analyzes recent topics in executive compensation, such as pay in high technology firms, managerial risk taking, rewards in family companies, and the link between compensation and social responsibility and ethical issues, among others. The authors provide a thorough and comprehensive review of the vast literatures relevant to compensation and revisit debates grounded in different theoretical perspectives. Their analyses are diverse as management, economics, sociology, and psychology, and amplify previous discussions with the latest empirical findings on compensation, its dynamics, and its contribution to firm overall performance.

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Bachelor Thesis from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: 1.7, University of Cologne, language: English, abstract: Organizational justice research identified a broad set of possible emotional, attitudinal and behavioral consequences to justice perceptions. Empirical evidence of these relationships strongly emphasizes the importance of justice concerns for organizations. Major side issues are behavioral reactions to justice categorized in organizational citizenship behavior, task performance and counterproductive work behavior. Several theoretical approaches offer deeper understanding into why these consequences may occur, and facilitate accurate predictions. In order to clarify what individuals perceive as just in organizations, scholars identified different dimensions of justice. Taken together, the field of organizational justice research offers valuable insights for practical application. These conceptualizations of consequences, underlying processes and the sources of justice perceptions can serve as a practical valuable guideline for organizations. Thus, it helps companies to identify reasons for beneficial and harming employee behavior and points out ways to foster employee’s organizational support.

Change Management. A Crucial Aspect for Understanding and Measuring Organizational Performance - Laila Habib - 2015-07-06 Research Paper (undergraduate) from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: B, Robert Gordon University Aberdeen, course: MSc International Business, language: English, abstract: Change management may sometimes be beneficial or have adverse affects on the growth in terms of profits and losses. In today’s volatile business environment, one of the key aspects is measuring the performance of the organizations resources inclusive of human and monetary elements. Global transformation, competitive markets and demanding customers are the key indicators of how the organization is performing in the market. Because of the rise in the competition level companies are forced to adopt

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Strategies and how non-profits derive value from their information systems, mergers and acquisitions to improve performance. Managing change can only be effective if non-profits at the time consider analyzing the market situation before implementing changes.

Reconceptualizing Information Systems Business Value in the Non-profit Organizational Context - Richelle Lucy Oakley - 2014

The non-profit sector is an important part of the U.S. economy as an estimated 2.3 million non-profit organizations contributed $804.8 billion to the gross domestic product (GDP), approximately 5.5% of GDP (Roeger, Blackwood, & Pettijohn, 2012). Significant monetary investments and expenditures are made by these organizations. Non-profit organizations reported $1.51 trillion in revenue, $1.45 trillion in expenses, and $2.71 trillion in total assets (Roeger et al., 2012). Many non-profit organizations use donated funds to address complex social problems such as education inequality, financial instability, and limited access to health care services. To impact change in these social areas, non-profit organizations operate within a complex business environment characterized by a significant reliance on volunteers, collaboration with other non-profit organizations, and the pursuit of community-driven strategic objectives.

The dissertation fills gaps in research on IS business value by re-conceptualizing it from a knowledge-based view of the firm, applying it in the non-profit organizational context, and developing theoretical insights on it from multiple perspectives. We make significant contributions to literature in management, organizational behavior, and information systems through our focus on IS usage and utilization in non-profit organizations. This dissertation is one of the few studies to re-conceptualize IS utilization in organizational practices and provide practical insights to the role of IS in non-profit social goal strategies, and develop theoretical insights into how non-profits utilize and gain value from information systems. - Abstract from author supplied metadata.

Reconceptualizing Information Systems Business Value in the Non-profit Organizational Context - Richelle Lucy Oakley - 2014

The non-profit sector is an important part of the U.S. economy as an estimated 2.3 million non-profit organizations contributed $804.8 billion to the gross domestic product (GDP), approximately 5.5% of GDP (Roeger, Blackwood, & Pettijohn, 2012). Significant monetary investments and expenditures are made by these organizations. Non-profit organizations reported $1.51 trillion in revenue, $1.45 trillion in expenses, and $2.71 trillion in total assets (Roeger et al., 2012). Many non-profit organizations use donated funds to address complex social problems such as education inequality, financial instability, and limited access to health care services. To impact change in these social areas, non-profit organizations operate within a complex business environment characterized by a significant reliance on volunteers, collaboration with other non-profit organizations, and the pursuit of community-driven strategic objectives.

The contextual factors that characterize non-profit organizations can have an impact on the way information systems (IS) are integrated within organizational practices and on how these organizations can use IS effectively to achieve business goals (Zhang et al., 2010). Yet, IS research within the non-profit setting has been neglected in academic literature. Typical terms associated with IS business value research, such as impact on productivity, on market performance, or on economic growth (Schyns, 2013), are not applicable in the non-profit business environment. Non-profit organizational performance is dualistic in nature, primarily focusing on the attainment of various social goals within a particular community in addition to traditional financial measures (Zmud, Carte, & Te’eni, 2004). Therefore, an alternate conceptualization of IS business value and its relationship to organizational performance is necessary when examining IS in non-profit organizations.

Multi-method dissertation research is needed to address the aforementioned issues by focusing on the role of IS in non-profit organizational practices to examine how IS business value is derived in the non-profit context and its impact on non-profit organizational performance. We employ an alternate approach to examining IS business value through the usage of the knowledge-based view of the firm as the theoretical base. This divergence from previous studies which focus solely on the resource-based view of the firm provides us with an entirely new avenue for examining IS business value in the non-profit organizational context.

First, within the Introduction, we provide a detailed explanation of the contextual factors in the non-profit context. Second, we provide a thorough literature review of IS business value research, particularly focusing on the IS utilization of non-profit organizations. Third, we argue for re-conceptualizing IS business value using the knowledge-based view of the firm as the theoretical base. This provides us with a firm ground upon which we can conduct the three studies of this dissertation. The research detailed was conducted at two organizations: United Way of Greater Greensboro (UWGG) and United Way of Central Carolinas (UWCC). Study 1 employs an action research approach at UWGG where, through collaboration with key employees, practical solutions were developed to address IS related issues faced by the focal organization. More specifically, we focused on the utilization of the Enterprise System in an organizational practice and derived theoretical insights on IS business value through integrating Practice theory and Process Theory in the action research approach. Study 2 employs case study methodology to examine business intelligence (BI) practices at UWCC. We provide background on BI usage in the for-profit organizational context and highlight the lack of research in the non-profit organizational context. We then examine BI from a process perspective and analyze the role of IS in the social goal strategies employed at both UWGG and UWCC. Using SWOT (strengths, weaknesses, opportunities, and threats) analysis, we examine the favorable and unfavorable aspects of how information systems are utilized in each organization’s social goal strategy and provide prescriptive insight into how non-profit organizations can transition towards a knowledge-based IS utilization strategy. Lastly, we conclude this dissertation with a brief summary of salient points, including the dissertation’s contributions to research and practice and a discussion of future research. This dissertation fills gaps in research on IS business value by re-conceptualizing it from a knowledge-based view of the firm, applying it in the non-profit organizational context, and developing theoretical insights on it from multiple perspectives. We make significant contributions to literature in management, organizational behavior, and information systems through our focus on IS usage and utilization in non-profit organizations. This dissertation is one of the few studies to re-conceptualize IS utilization in organizational practices and provide practical insights to the role of IS in non-profit social goal strategies, and develop theoretical insights into how non-profits utilize and gain value from information systems. - Abstract from author supplied metadata.
Organizational Performance and Competitiveness - Connie Atristain

information systems are utilized in each organization’s social goal strategy and provide prescriptive insight into how non-profit organizations can transition towards better strategic IS utilization. Lastly, we conclude this dissertation with a brief summary of salient points, including the dissertation’s contributions to research and practice and a discussion of future research. DISS paraOverall, this three study dissertation provides a holistic view of the role of IS in non-profit organizational social goal strategies and how they can derive valuable information systems. This dissertation fills gaps in research on IS business value by recontextualizing it from a knowledge-based view of the firm, applying it in the non-profit organizational context, and developing theoretical insights on it from multiple perspectives. We make significant contributions to the literature in management, organizational behavior, and information systems through our focus on IS usage and utilization in non-profit organizations. This dissertation is one of the first studies to examine non-profit IS organizational practices in situ, provide practical insight to the role of IS in non-profit social goal strategies, and develop theoretical insights into how non-profits utilize and gain value from information systems. -Abstract from author supplied metadata.

Analyzing Workplace Arrogance and Organizational Effectiveness: Emerging Research and Opportunities - Tamzini, Khaled - 2018-03-30

Arrogance plays a problematic role in organizations, and it is a unique and difficult challenge to address. Taking proper steps towards recognizing and measuring the effect of arrogance in job performance becomes an important step in improving workplace environments. Analyzing Workplace Arrogance and Organizational Effectiveness: Emerging Research and Opportunities provides emerging research on the effects entitlement and superiority have in the workplace, particularly from those in managerial and administrative positions. Highlighting a range of pertinent topics, such as contextual performance, strategic scope, and workplace arrogance scale, this book is an important resource for academics, researchers, students, and managers seeking current research on the relationship between performance and arrogance in the workplace.

New Directions for Organization Theory - Jeffrey Pfeffer - 1997

Pfeffer argues that the world of organizations has changed in several important ways, including the increasing externalization of employment and the growing use of contingent workers; the changing size distribution of organizations, with a larger proportion of smaller organizations; the increasing use of contingent workers; the changing size distribution of the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a range of subject areas in marketing science. This volume includes the full proceedings from the 2000 Academy of Marketing Science (AMS) Annual Conference held in Montreal, Canada.


Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a range of subject areas in marketing science. This volume includes the full proceedings from the 2000 Academy of Marketing Science (AMS) Annual Conference held in Montreal, Canada.


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**Creating and Delivering Value in Marketing** - Harlan E. Spotts - 2014-11-06
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