
Building Management Skills: An Action-First Approach turns the traditional learning model on its end. Instead of starting with concepts and moving to application, this text starts with application, an introductory problem or challenge that encourages you to first empty out your ideas so you are ready to understand new ideas and acquire new skills. Each chapter provides a menu of resources for engagement, application, and learning, everything you need to develop the spot-on management skills you’ll need to be a successful manager. This new learning philosophy leads you through a seven-step learning process: Manager Challenge, Initial Response, Discover Yourself, Test Your Method, and Personal Skills Log. Short, highly-focused chapters take you through each of these seven steps, allowing you to capture the essence and critical points for each topic: The mass of research material has been condensed and focused into discrete learning packages (chapters) designed specifically for engagement. BUILDING MANAGEMENT SKILLS offers a unique set of new Challenges Videos that are specifically designed to help develop your decision-making and thinking skills. After you watch the video challenge you are asked to respond to the challenge by solving the problem, helping you see the relevance of the chapter material and answering the question Why do I need to know this material? These innovative, decision-making Challenge Videos provide a unique learning tool for today’s transforming world. Organized around a new learning philosophy, with new technology and a coherent learning package for you to acquire management skills through an active first do, then learn approach, Daft and Marcic have created a truly unique learning experience with BUILDING MANAGEMENT SKILLS. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.


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Accelerated Strategy Development: The company of today has its supply chains and finances stretched further around the globe than ever before simultaneously having increased pressures to drive across a complicated and fluid set of metrics and delivery innovations, products, and services more quickly and reliably. The manager can gain a competitive advantage in this environment-building and strategy-execution efforts—the ones that can identify and address major threats for the company so that they can gain the competitive advantage yet with greater agility. To successfully accomplish this, companies will have to prioritize creating a culture of leadership that strengthens communication skills and emphasizes systems thinking by building capacity and capability that cuts across the business smokestacks and permeates the entire organization. In State of Readiness, Joseph P. Paris Jr. shares over thirty years of international business and operations experience and guides C-suite executives and business-operations and improvement specialists on a path toward operational excellence, the organizational capability and situational awareness that is attained as the enterprise reaches a state of alignment for pursuing its strategies. In doing so, create a corporate culture that is committed to the continuous and deliberate improvement of company performance and the circumstances of those who work there—a precursor to becoming a high-performance organization.


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